

Website data protection statement

Effective: Dec. 7, 2022

This website is a telemedia service. As a telemedia service provider in accordance with § 2 Cl. 1 of the German Telemedia Act (TMG), at the beginning of the usage process we are obliged to inform visitors to our website about the type, scope and purpose of the collection, use and transfer of personal data.

Protecting your privacy when processing personal data and safeguarding all commercial data is of the utmost importance to us. When you visit our website, we treat the personal data collected as confidential and, of course, in accordance with statutory regulations.

Collecting and processing data

When you visit our website, our web server saves the IP address of your Internet service provider by default. We also record the website from which you arrived at our site, the date and duration of your visit and the type of Internet browser and operating system you are using. We use these data for statistical purposes, to diagnose server problems and to improve our Internet service.

Integration of third-party services and content

Our website may sometimes contain integrated third-party content, which is listed below. The use of such services always requires the providers of this content to save the IP address of the user. The IP address is necessary in order to display this content.

Related services and service providers

Google Analytics

Google Analytics – a web analytics service from Google Inc. (“Google”) – uses text files known as cookies, which are stored on your computer and enable your use of the website to be analysed. The information generated by the cookie regarding your use of this website (including your IP address, which is, however, anonymised before being saved via the “anonymizelp” method so that it can no longer be traced to you) is transferred to a Google server in the USA and saved there.

Google will use this information to evaluate your use of the website, compile reports about website activities for the website operator and provide further services relating to the use of the website and Internet. Google may also forward this information to third parties, should this be required by law or if said third parties are processing these data on behalf of Google. Google will under no circumstances associate your IP address with other Google data.

You can block the installation of cookies by making the corresponding setting in your browser software; however, if you do so you may not have full access to all functions on this website.

By using this website, you give your consent to the data collected about you being processed by Google in the aforementioned manner and for the aforementioned purpose.

You can refuse the collection of data by Google Analytics with future effect by installing a deactivation add-on (<http://tools.google.com/dlpage/gaoptout?hl=en>) for your browser.

Google Maps

This website uses the “Google Maps API” from Google Inc. (Google) for the visual representation of maps. When using Google Maps, Google also collects, processes and uses data regarding the use of map

functions by visitors to the website. You can find the terms of use for Google Maps at [Terms of Service for Google Maps](#).

You can find further information regarding Google's data protection policy at: <https://policies.google.com/privacy?hl=en>.

Siteimprove Analytics

This website uses Siteimprove Analytics, a web analytics service provided by Siteimprove GmbH. Siteimprove Analytics uses text files known as cookies, which are stored on your computer and enable analysis of your website use. Information generated by cookies regarding your use of this website (including the encrypted IP address of the user) is transmitted to a Siteimprove server in Denmark and saved there. Siteimprove uses this information to analyse website use and create reports regarding website activity for the site operator. Siteimprove does not disclose this information to third parties. IP addresses are irreversibly anonymised before any collected data become visible via Siteimprove Analytics. You can prevent the installation of cookies by selecting the corresponding setting in your browser. Please note, however, that in this case you may not have full access to the functions on this website. By using this website, you give your consent to the data collected about you being processed by Siteimprove in the aforementioned manner and for the aforementioned purpose.

Facebook Custom Audience Pixel

With your consent, we use the "Custom Audience Pixel" from Facebook Inc. 1601 S. California Ave, Palo Alto, CA 94304, USA ("Facebook") in our website. This allows us to track the actions of users after they have seen or clicked on a Facebook advertisement, allowing us to measure the effectiveness of Facebook advertisements for statistical and market research purposes. The data thus collected are anonymous for us, which means that we do not see the personal data of individual users.

However, these data are stored and processed by Facebook, therefore we are notifying you accordingly on the basis of the information available to us. Facebook can link these data with your Facebook account and use them for its own advertising purposes in accordance with its own data usage policy <https://www.facebook.com/about/privacy/>. The data may enable Facebook and its partners to place advertisements on or outside Facebook. For these purposes, a cookie may also be saved on your computer. Consent may only be declared by users who are older than 13 years. If you are younger, please consult your legal guardian.

Brightcove

We use Brightcove Inc., 281 Summer Street, Boston, MA 02210, USA, to publish videos on our website. With this "iFrame" integration, the content of videos stored on Brightcove is displayed as part of our website. This involves connecting to Brightcove Inc.'s servers and sending certain anonymised information (e.g. IP address, system information, referring domain, video viewing activities such as number of views or viewing time). We use this information to evaluate video interactions in order to be able to provide you with an interesting and user-friendly website.

The legal basis for processing your data in relation to the Brightcove service is Article 6, Sec. 1, para. 1, point f) of the GDPR (legitimate interest in data processing). The legitimate interest arises from our desire to offer you a user-friendly website with a broad range of functions and an attractive visual representation.

You can find further information regarding Brightcove's data protection policies at: <https://www.brightcove.com/de/legal/services-privacy-policy/>

Qualtrics

We use Qualtrics LLC, a SAP America Inc. company, for processing feedback and questionnaire forms. An "iFrame" is used to integrate this function into our website. When you send us personal information via the

feedback or contact form, the contact details you provide will be stored by us for the purpose of processing the request and in the event of follow-up queries. Your data and details as provided in these forms will be forwarded to the service providers of Kantar GmbH and Qualtrics LLC, a SAP America Inc. company, for purposes of evaluation and processing.

Newsletter

You have the option of subscribing to the Kaeser Kompressoren SE newsletter mailing list. Unless you have agreed to further use, the data provided in the newsletter registration will be used solely for the purpose of sending the newsletter.

We use the double opt-in process to ensure legally compliant registration and to verify that the registration has actually been carried out by the owner of the E-mail address. In so doing, we record your registration for the newsletter, the E-mail confirmation request and the receipt of your confirmation.

Your consent to the collection and use of your personal data will be logged accordingly.

You can unsubscribe from the newsletter mailing list at any time. To do so, simply click on the unsubscribe link provided in the newsletter itself.

Use and forwarding of personal data

For some services and information on our website (e.g. online applications, registration for newsletters or seminars, use of the contact form), we must obtain certain personal data from you, such as your name, address or E-mail address. We only collect such data if they are necessary for processing your request. Your inquiries and the data and information contained therein will be forwarded internally to company employees or companies commissioned by us (e.g. trading partners) to assist us in processing your request. Your personal data are not passed on to other third parties. Your data will not be rented or sold.

We store personal data to a limited extent for support and marketing purposes, insofar as legal regulations allow. You can refuse the use and storage of your data at any time at customer.data@kaeser.com.

As Kaeser Kompressoren SE is a global company, it may be necessary, for better processing of your enquiry, for your personal data to be forwarded to local subsidiaries or sales partners whose head offices are located outside the European Economic Community. Your personal data will not be forwarded to other third parties unless we are obliged to do so under statutory regulations or a court order.

Data security

We use technical and organisational security measures to protect your data against manipulation, loss, destruction and access by unauthorised persons.

Duration of storage

The duration of storage for personal data is based on the applicable statutory retention periods or, if such periods are not defined, on internal stipulations. After the end of the retention period, the corresponding data are routinely deleted, provided they are no longer needed to meet contractual obligations or for the initiation of new contracts, and/or that we have no legitimate interest in continuing to store them.

Links to external websites

Our website includes links to third-party websites. Please note that we have no influence over the contents and data protection of external websites or the owners of these websites.

Update / amendment of the data protection statement

This data protection statement will be updated whenever we introduce new products or services, change Internet processes on our website, or when Internet and IT security technology develops further. We reserve the right to amend or expand the statement as may be necessary.