

Privacy information for marketing purposes

Your personal data will be collected, stored and processed by us for marketing purposes.

Controller as per Art 4 (7) GDPR:

KAESER KOMPRESSOREN SE
Carl-Kaesler-StraÙe 26
96450 Coburg
Tel.: +49 (0)9561/640-0.

Purpose of the collection of data

The purpose of the collection, storage and processing of your personal data is to permit the sending of customer magazines, invitations or mailings by post and / or in electronic form, or to facilitate calls for the arrangement of appointments. If you wish to opt out of one of these communication channels, please inform us accordingly by contacting customer.data@kaeser.com.

Processing of your data

For marketing purposes, we process only the following data relating to you: last name, first name, company, function, company address, email address and telephone number, as well as information regarding your preferred contact channel.

Your data, in accordance with Art. 4 (9) GDPR, are processed internally at KAESER by the Sales, Service and Marketing departments. It is possible that your inquiries and the data and information contained therein will be forwarded internally to companies commissioned by us (e.g. trading partners) to assist us in processing your request. Your personal data will not be passed on to other third parties.

Your personal data will be transferred to foreign countries outside of the EU (third countries) or to international organisations as per Art. 44 GDPR (as may be necessary when requesting an offer from a foreign branch) only with your express consent. In the event of the transfer of personal data to third countries outside of the EU as per Art. 44 GDPR, KAESER KOMPRESSOREN SE and its affiliated German companies will ensure compliance with the provisions of Art. 45ff. GDPR.

Legal basis for processing

A legal basis for the processing of your data, as per Art. 6 GDPR, exists by virtue of the fact that we either have a current declaration of consent from you, or that, as an existing customer, you have received marketing material from us in the past. In accordance with Art. 21 GDPR, you can object to the use of your data for marketing purposes at any time by contacting customer.data@kaeser.com.

If we are bound to retain your data for a longer period due to contracts with you or legal regulations, we will block the use of the data for marketing purposes.

Pursuant to Art. 15ff. GDPR, you have the right to information regarding your data and to the rectification, erasure and the restriction of processing of your data. For these and related matters, please contact the following address:

KAESER Kompressoren SE
– Data Protection Officer –
Carl-Kaesler-StraÙe. 26
96450 Coburg

Email: datenschutz@kaeser.com.

Complaints can be filed with the State Office for Data Protection in Ansbach, Promenade 27, 91522 Ansbach, Germany.